

Dear Hiring Manager,

I would like to express my interest in the position that is currently available at your company. I am a highly experienced professional with over eight years of work experience in the fields of digital marketing and web design within different industries such as technology, education, and real estate at global companies based in the United States, Argentina, and Colombia.

The positions I have held are web designer, social media specialist, front-end, and digital development analyst. My professional experience aligns with the responsibilities and requirements of your job posting.

From my standpoint, active learning is an essential skill that a person who belongs to the tech industry should have. I am constantly iterating my knowledge. Apart from a BA in graphic design, I have earned two post-graduate certifications in marketing and design of websites and online advertising. Moreover, I have obtained fifty certifications in fields such as data analytics, SEM/SEO, and UX/UI design.

I admire your company culture and I know I would be a good fit for this position. As Performance Manager in Alkimiads, I proved to be a strong leader who led the team to exceed expectations and helped the company to go digital.

Your company would benefit from my skills in:

- ✓ Orientation toward excellence
- ✓ Results-oriented
- ✓ User-Centered Approach
- ✓ Strong attention to detail
- ✓ Creativity, initiative, and curiosity
- ✓ Analytical thinking and problem-solving

It would be a great honor to discuss the position and my qualifications in more detail whenever it is most convenient for you. Thank you for your time, and I look forward to hearing from you.

Sincerely,

Ana Lucía Puello Socarrás